



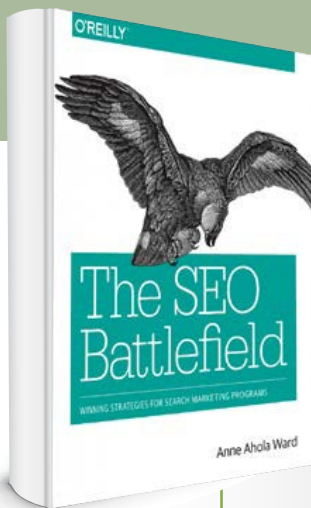
# Anne Ahola Ward

- Growth Scientist, Futurist & Published O'Reilly Author
- Industry Leader on Data Privacy & Analytics
- Social Media and Search Engine Expert
- Co-founder of CircleClick Media



    [annebot](#)

- ▶ More than 50 TV appearances speaking about tech
- ▶ 92% hit rate for growth on any given project
- ▶ Drove more than \$10M+ in revenue
- ▶ Increased revenue significantly for countless startups



Author of:

“ *The SEO Battlefield: Winning Strategies for Search Marketing Programs.* ”

Anne Ahola Ward is chief executive officer at CircleClick Media. **Dubbed “The Mother of Startups”** by CNN, Ward is an Entrepreneur, Futurist, and published O'Reilly author. Ward has more recently led the way for advances in blockchain technology. She was the first woman to complete an STO under the ERC 884 standard.

She is best known for her strategic growth science capabilities as an SEO expert for many successful startups. Ward was an early entrant into the field of search engine optimization and in 2009 co-founded leading digital marketing agency, CircleClick. Ward has worked to devise social media strategies for world-renowned enterprises as well as startups (at nearly every stage of growth).

Ward was named **one of Entrepreneur's “27 Top Masters of Marketing that everyone can learn from”** in 2014, and **“Top 50 Inspirational Entrepreneurs to Watch in 2017.”** As a web developer she helped build Apple's Distinguished Educator community, which was one of the first true influencer programs to exist. She's also been invited to join social media influencer programs for Comedy Central, Funny or Die and the elite IBM Futurist Program.

Ward is a Silicon Valley tech industry leader who frequently speaks on the topics of community, privacy and social media at conferences and on television.

## Specialties

*Growth science (SEO), Scaling Startups, Data & Analytics Management, Social Media, and Traffic Generation.*

## Brand Consultant/Spokesperson:

*Apple, Samsung, Comedy Central, Funny or Die, Inc. magazine, Dr. Phil McGraw, HP, IBM, Farmer's Insurance, Heroku, Twilio, TubiTV, A&E's Intervention (Ken Seeley), and Rikki Rockett from Poison*

## Press Hits:

*ABC, CBS, NBC, CNN, FOX, NY Times, USA Today, Market Watch, The Verge, TechCrunch, VentureBeat, Entrepreneur Magazine, Fast Company, Forbes, The Daily Dot, Mother Jones, Search Engine Journal, Forbes, The Mercury News, BuzzNation, NME, Thrillist, Tech.Co, IBM Commerce & Watson, Avanza Growth, Grit Daily, Coin Telegraph, Cheddar*

## CONTACT

### » PUBLIC RELATIONS

Robyn Stevens  
[prmedia@live.com](mailto:prmedia@live.com)  
856.298.9820